



SCENE

WRITTEN BY MAILE PINGEL



ONE TO WATCH

HELEN J GALLERY

Seoul-born gallerist Helen J Park brings a new cultural venue to Hollywood with a gallery focused on Asian and Asian-American artists. Designed by her husband, architect Kenneth Park, the industrial space (which counts Jeffrey Deitch and Regen Projects as neighbors) is going beyond traditional exhibition programming with tea tastings, bojagi (a type of traditional Korean wrapping cloth) workshops and cooking classes. Here, Park offers insight to her world. helenjgallery.com

What's on view? The new fiber works of Mimi Jung, a longtime L.A. artist who's just moved to Montana, will be up through June. She has an extensive lineup of collectors—and a long wait-list for her work.

Why add cultural events to the mix? I wanted to invite people that wouldn't normally come to galleries, either because they don't know art or aren't collectors. I imagined a space where anyone could freely and comfortably come in and enjoy a beautiful exhibition, whether they buy pieces or not.

What upcoming artists should we have on our radar? There are so many, but I think these artists are important to watch: L.A. artist Hiejin Yoo, whose work is in high demand and who's having a show at König Galerie in London this year; Kyungmi Shin, also an L.A. artist, recently had a solo exhibition with nearby gallery Various Small Fires; and Brooklynbased Minku Kim, who is on view at Berggruen in San Francisco and was my inaugural exhibition.

SHELF LIFE

 $\begin{array}{c} \textit{BEATRIX FARRAND: GARDEN ARTIST,} \\ \textit{LANDSCAPE ARCHITECT} \end{array}$

A new monograph marks the 150th birthday of the acclaimed Beatrix Farrand, a founding member of the American Society of Landscape Architects and major figure in her field throughout the early 20th century. Born to a prominent New York family, Farrand's clientele included the Rockefellers, J.P. Morgan, Princeton, Yale and the White House—names that have overshadowed her extensive work in the Golden State. In 1927, Farrand's husband was made the first director of The Huntington Library; the couple then moved to Pasadena, where she designed gardens for

Occidental College, Caltech, private clients in Montecito and the Santa Barbara Botanic Garden—all of which feature in this beautifully illustrated tome. **monacellipress.com**



ONE TO WATCH PHOTO: RUBEN DIAZ. SHELF LIFE PHOTO: COURTESY MONACELLI

OPEN HOUSE

SHOWROOMS DEBUTING ACROSS SOCAL ARE USHERING IN A HOST OF DYNAMIC DESIGNS. LUXE EXPLORES FOUR NEW DESTINATIONS.

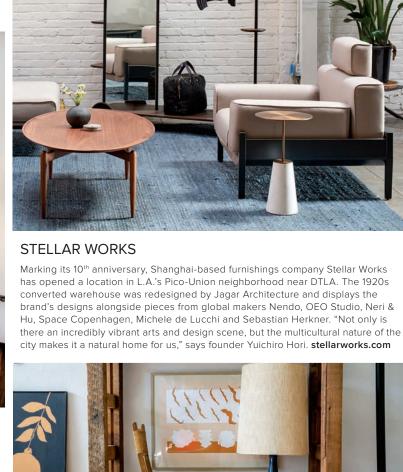


CERNO

The Orange County lighting company known for its innovative, handcrafted designs has opened a showroom atop their 20,000-square-foot facility in Aliso Viejo. The loftlike space reflects the brand's focus on sustainability and its owners'—who are avid surfers—love of California. Cerno's popular designs are on display, as well as their latest pieces, like the Amicus pendant lamp (shown above). The space will also be available for industry events. cernogroup.com

LAZZONI

SOCO & The OC Mix in Costa Mesa has welcomed the first West Coast outpost of 125-year-old Istanbulbased Lazzoni. As befits a brand popular with residential and hospitality designers alike, it offers an expansive range of sleek and customizable luxury furnishings, as well as kitchen, closet and outdoor collections. lazzoni.com



MARTIN & BROCKETT

"The opportunity to renovate a space to fit the aesthetic of our new line was exciting," recalls Jason Martin of Martin & Brockett. This larger Mid-City gallery carries the designer's signature mix of vintage pieces as well as his own designs, including English roll-arm sofas, trestle tables and consoles inspired by Roman arcades. "Our goal is to rework the showroom throughout the year to ensure a fresh sense of discovery with each visit," he adds. martinandbrockett.com

