

Los Angeles Event

# WestEdge Design Fair Brought the L.A. Design World to Santa Monica for the Weekend

Filled with the work of more than 175 exhibitors, Barker Hangar became the place to be this weekend

By Jessica Ritz

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More than 175 exhibitors showcased their offerings over the weekend at Barker Hangar in Santa Monica. Photo: Melissa Manning

The Los Angeles design community demonstrated its enthusiasm for the WestEdge Design Fair this past weekend by coming out in droves despite the unseasonably warm temperatures. Held in the Barker Hangar in [Santa Monica](#) from October 25 to 27, the seventh edition of the fair showcased the work of 175 exhibitors.

On Thursday night, fair founders Megan Reilly and Troy Hanson hosted a launch party and an auction that supported the philanthropic side of the [fair](#), an organization called A Sense of Home that provides housewares and furnishings for foster youth transitioning into independent living arrangements. Pacific Sales Kitchen + Home served as the official opening party sponsor along with co-sponsors Lamps Plus, Burdge & Associates, Hangar 1 Vodka, and Woodford Reserve.



Guests enjoyed a demonstration at Pacific Sales Kitchen + Home's Signature Kitchen Suite during the opening night party. Photo: Bruce D. Kaplan

Attendees included Sweeten founder [Jean Brownhill](#), Snyder Diamond's Convo by Design podcast host Josh Cooperman, jewelry designer Joe Vilaiwan, and many more. Design Milk founder Jaime Derringer was there to celebrate this iteration of the Milk Stand pop-up, which showcased the work of 14 designers and makers, such as textile designer turned ceramist Jodi Siegal, fiber and wood artist Cindy Hsu Zell, and block printer Studio Ford.

This year's fair featured a range of exciting collection and partnership launches, including Buster + Punch's hardware from London and New York-based designer Pietta Donovan's bold geometric collection for Walker Zanger. Concrete tiles and breeze blocks by Orange County company Fred + Cathy, designed in collaboration with [Rios Clementi Hale Studios](#), were also unveiled. Elsewhere on the floor, a cheerful grouping of work by Long Beach-based designers included Eric Trine's Amigo Modern, Kudd Krig's Home textiles, and Settleswell's planters and vessels. Brazilian company Tidelli's colorful booth showcased its range of infinitely customizable, nautical, rope-based outdoor items from the new 2020 collection, all ideally suited to outdoor SoCal living.

"WestEdge Design Fair's opening night party was a reminder that the energy fueling the Los Angeles design scene is alive and well," Bret Englander, cofounder of the lighting design and manufacturing company Cerno, tells AD PRO. "The event brought together so much talent on the product design and specifying side of our business."