

People are sending a message to their multiple sclerosis

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See Their Letters

Important Safety Information and Indications

What is OCREVUS?
OCREVUS is a prescription medicine used to treat:

- Relapsing forms of multiple sclerosis (MS), to include clinically isolated syndrome, relapsing-remitting disease, and active secondary progressive disease, in adults



A piece by [Cecily Brown](#) punctuates the airiness of the open living area, and a Mori lantern pendant (via [Rich Brilliant Willing](#)) highlights the space's tall ceilings. Woven Bambi chair by [Rastad og Relling](#) through [1stDibs](#). Photo: Ball & Albanese

WEB-EXCLUSIVE HOME TOUR

This Midcentury-Modern NYC Apartment

This Midcentury Modern NYC Apartment Was Inspired by Japanese Design

Funky lights, custom radiator covers, and built-ins beyond belief

By Piper Gray

Photography by Ball & Albanese

August 31, 2017

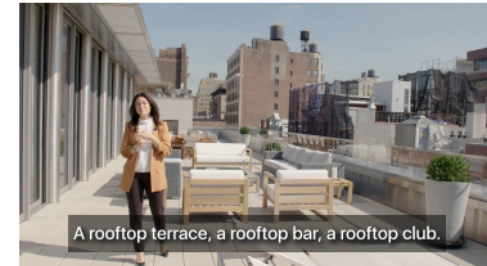
When Ian Montone and Mary Ellen Loc set out to renovate their two-bedroom in Manhattan's West Village, they were short on square footage—what New Yorker isn't?—but armed with plenty of big ideas. On the list: lightening up the home (“we wanted to open our apartment as much as possible,” Loc says); incorporating an existing and prized art collection; and flavoring the rooms with plenty of midcentury-modern elements. A tall order for a petite space. After architect [Matthew Viederman](#) wrapped up the initial renovations, Suchi Reddy of [Reddymade Design](#) came on to handle the interiors. “I have a strongly modernist sensibility that’s highly influenced by fine art and sculpture, and I work both in those modes to balance things,” she rattles off. It’s this precise approach that led the couple to Reddy.

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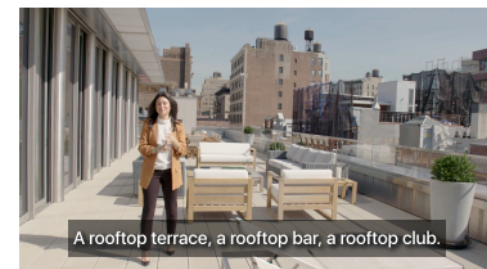


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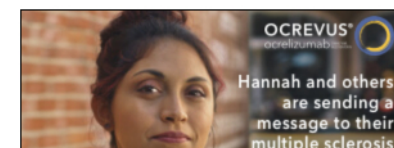
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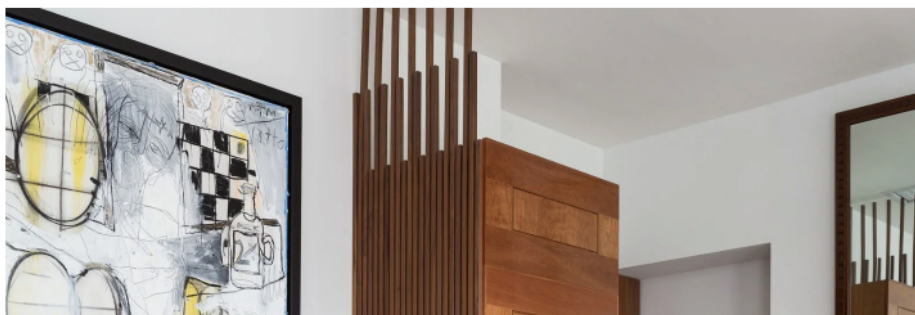
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Hans Olsen Roundette for Frem Rojle table and chair set via [K2 Modern](#); Mori Gourd pendant lights through [Rich Brilliant Willing](#), Ikat IKT-464 rug via [Rugs Direct](#). Photo: Ball & Albanese

“Midcentury modern” as a jumping-off directive can produce an unimaginative and stuffy simulacrum of Don Draper’s living room. Not so here: Montone and Loc know their stuff—they own another MCM charmer in Palm Springs—and besides, sterility would not do. A dog, a child, and friends would be circulating in and out of the apartment, leaving zero room for anything less than a comfortable and functional scheme. “We have never purchased anything just for design’s sake,” says Loc. A six-month renovation more than satisfied their checklist. In the completed apartment, those midcentury undertones read as decidedly *au courant*, thanks to custom millwork and riffs on Japanese design. Patterned rugs and works from beloved artists like [Dana Kirkpatrick](#) and [Cecily Brown](#) liven up uncluttered, clean lines. Before renovating, the notion of apartment as “haven” never even entered the couple’s vocabulary, Reddy says, but they now call it one. (All the newly welcomed-in natural light can’t hurt either.)



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Where the living area meets the kitchen: A painting from Dana Kirkpatrick and Bernie Taupin "tends to spark loads of different feelings, good, bad or indifferent", says Loc. The custom Japanese-inspired screen elevates the refrigerator from the mundane, elongating the apartment's height. Photo: Ball & Albanese

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How to make a space as unquestionably your own (without a surplus of square footage)?

Read on:

1. Work backward . . .

The couple's radiators were transformed with custom-designed and -built wood paneling at Reddy's hand. The forebears of the midcentury-modern movement were hugely invigorated by Japanese design, she says, which led her to go "one step beyond . . . to the

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Primary progressive MS, in adults

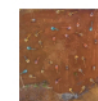
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inspiration of the inspiration,” finding very old, traditional Japanese gate and screen details to serve as inspiration for the radiator covers. The clunky eyesores familiar to any Manhattanite are now enviably sleek and discreet.

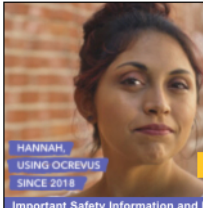


Conversation-starting custom radiator covers by Reddy; vintage Moroccan rug via [1stdibs](#); Levo sconces via [Cerno LLC](#). Photo: Ball & Albanese

2. . . but think ahead

Reddy herself lives in a similar “sweet little space,” so she knows how important it is to

isolated syndrome, relapsing-remitting disease, and active secondary progressive disease, in adults
Primary progressive MS is adults



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ready herself lives in a similar "sweet little space," so she knows how important it is to capitalize on every single square foot. To minimize overcrowding, she encourages her clients to critically consider how they envision themselves using the rooms once all is said and done: "Imagine yourself in every corner. Would you prefer to be standing in that corner with a cocktail in your hand? Feel the space for its use—that will tell you what it needs to be."



The couple opted to transform a second bedroom into an office-cum-guest room with a pullout Bay sleeper sofa they got at [Design Within Reach](#), should the need for z's arise. Across from it, a Boi Table Lamp No. 18 from [David Weeks Studio](#); desk and chair via [K2 Modern](#). Photo: Ball & Albanese



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3. Temper rich woods with neutrals

In a small space like this, there's a very thin line between coziness and claustrophobia. A neutral range of colors—think walls swathed in a light-welcoming palette—moderates the warmth of custom millwork like built-in bookshelves and a wood-paneled refrigerator. Don't overlook all-white bedding as a way to cheat your way into relaxation. "I've never been drawn to color on beds. They don't feel as restful or serene," Reddy says.



A series of hummingbird watercolors by Laura Ball continues the levity of the sitting area. ("People usually like to put a big piece for

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balance, but it's nicer to have something calmer," says Reddy.) Brass banded leg sofa by Milo Baughman via [1stdibs](#); coffee table via K2 Modern; Kayseri Sans Bordure rug via [1stdibs](#). Photo: Ball & Albanese

secondary progressive disease, in adults

Primary progressive MS in adults



Above the bedroom credenza, acquired via [Chairish](#), is *The Antler Piece*, a photograph by [Beth Yorn](#). "We fell in love with her work because she has an incredible ability to capture the stillness in nature," says Loc. Photo: Ball & Albanese

4. Look up

Lights always make a small space feel bigger—because, well, illumination—but the use of pretty fixtures, like the subtly dynamic Issey Miyake pendant in the bedroom, contribute

An advertisement for OCREVUS (ocrelizumab). It features a woman, Hannah, looking thoughtfully at the camera. The text reads: "OCREVUS® (ocrelizumab)", "Hannah and others are sending a message to their multiple sclerosis", and "See What They're Saying". Below this is a section titled "Important Safety Information and Indications" which includes "What is OCREVUS?" and "OCREVUS is a prescription medicine used to treat:". A bulleted list follows: "Relapsing forms of multiple sclerosis (MS), to include clinically isolated syndrome, relapsing-remitting disease, and active secondary progressive disease, in adults". At the bottom, it says "Primary progressive MS in adults".

to the illusion by drawing the eye north. That's why Reddy and company added a wooden screen, also inspired by Japanese gates, to the side of the fridge. The apartment has high ceilings, and "I wanted something tall in the room that would let you know," she says.



"I'm a big believer in white bedding," Reddy says; bed via [Suite NY](#); Katatsumuri pendant by [Issey Miyake](#) via [Artemide](#); "The Hudson" photograph by [Beth Yorn](#). Photo: Balli & Albanese

5. Above all, let yourself like what you like

Sure, the couple embarked on the project with a definitive vision, but don't mistake that

An advertisement for OCREVUS (ocrelvekimab). It features a woman, Hannah, looking thoughtfully to the side. The text reads: "OCREVUS® ocrelvekimab", "Hannah and others are sending a message to their multiple sclerosis", "See What They're Saying", "HANNAH, USING OCREVUS SINCE 2018", "Important Safety Information and Indications", "What is OCREVUS? OCREVUS is a prescription medicine used to treat:", and a bulleted list: "Relapsing forms of multiple sclerosis (MS), to include clinically isolated syndrome, relapsing-remitting disease, and active secondary progressive disease, in adults".

for inflexibility. “We like what we like”—Loc easily name-checks Danish modern furniture and George Nakashima as key influences—“and hope it all goes well together.” Reddy too pooh-poohs matching and adhering to rigid rules. Well, within reason: She issued clear parameters to her team. If it’s “beautiful and comfortable and expressive,” then it has a place here.



Close-up of *The Antler Piece* photograph by Beth Yorn. Photo: Ball & Albanese

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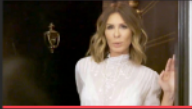
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