



INSPIRED BY NATURE DESIGNED IN CALIFORNIA









THE BEGINNING

With no backyards but a coastline to explore, Cerno's story began with the adventures of three boys in Laguna Beach.

We were surrounded by innovators who used their hands and their minds; people who found ways to make a living doing what they love. These lessons were framed by the power of the Pacific Ocean and California mountains.

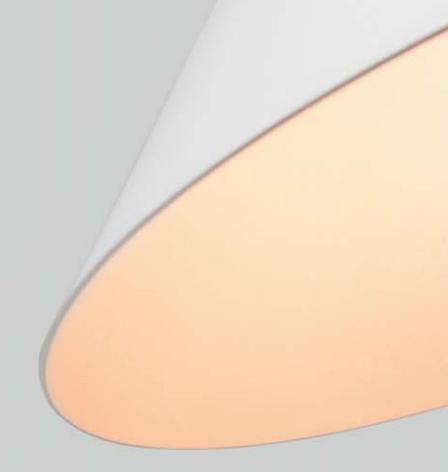
We were inspired! We threw ourselves into artistic endeavors, built boats, experimented launching our own mini businesses, and explored the West Coast together.

Looking back, there's no doubt our hometown's creative culture and natural environment shaped our ideals. It's clear now that our childhood projects and experiments grew into our best adventure yet: building Cerno.

CERNO

- Verb (Latin)

To resolve, distinguish, decide, sift, dete



le, perceive.



CRAFTSMANSHIP

At Cerno, we design and build lighting fixtures with the utmost respect for people, raw materials, and craftsmanship.

We believe in studying and respecting the innovators and craftspeople who came before us. There are times we use contemporary machines and times we use traditional tools that would have been found in our grandparents' workshops.



SUSTAINABILITY

We build our products to last, and our continuous improvement mindset keeps us focused on using resources more sustainably. This common sense approach includes manufacturing efficiently and using responsibly sourced raw materials.

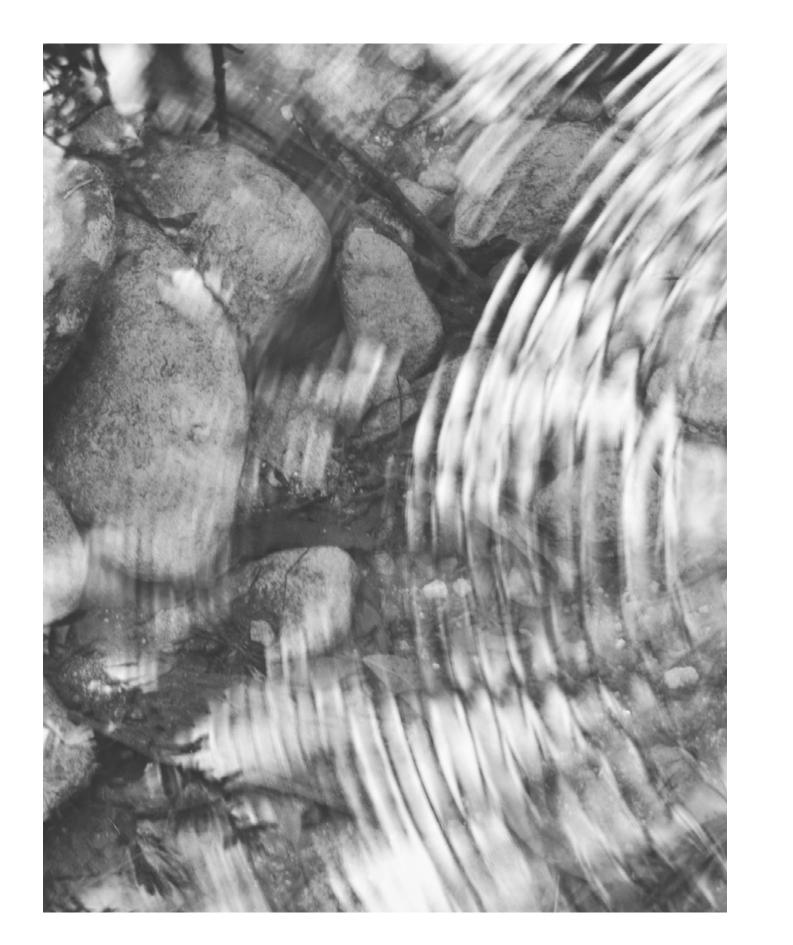
Growing up surrounded by the beauty of nature, we know we have a responsibility to help preserve it.



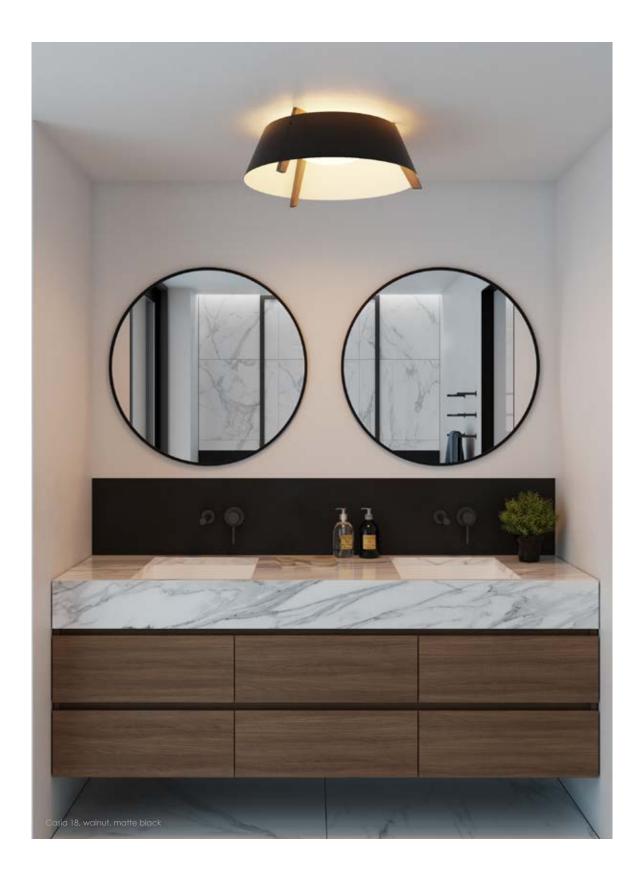


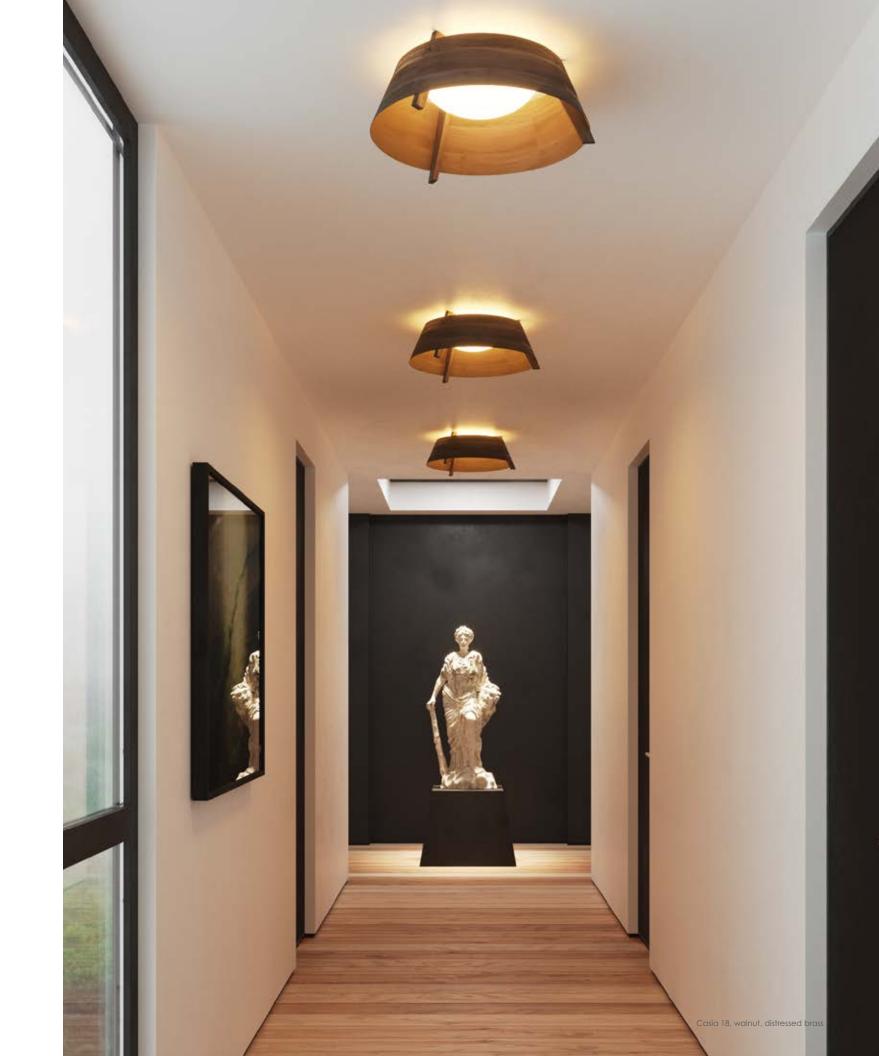


























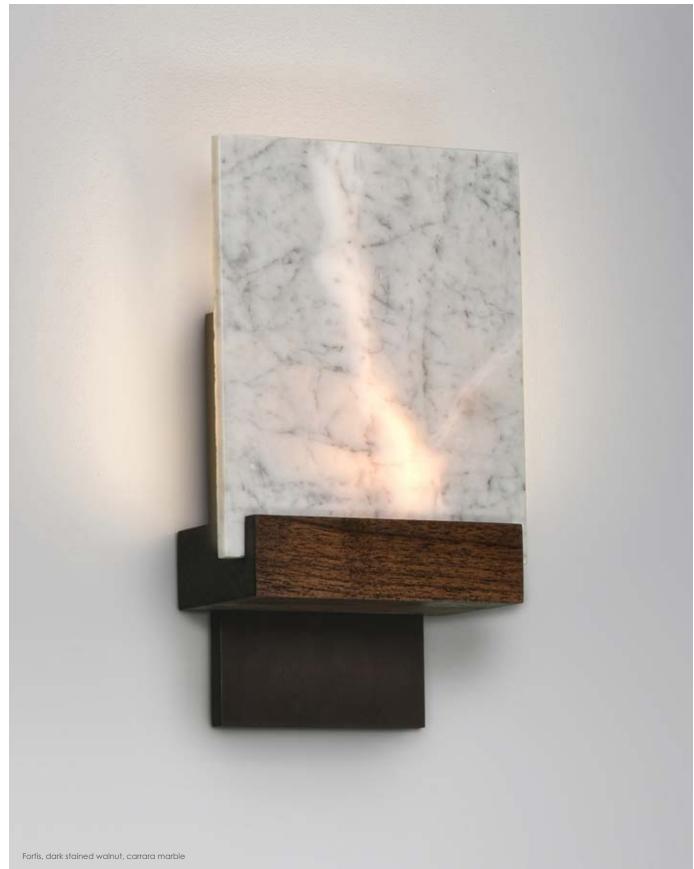








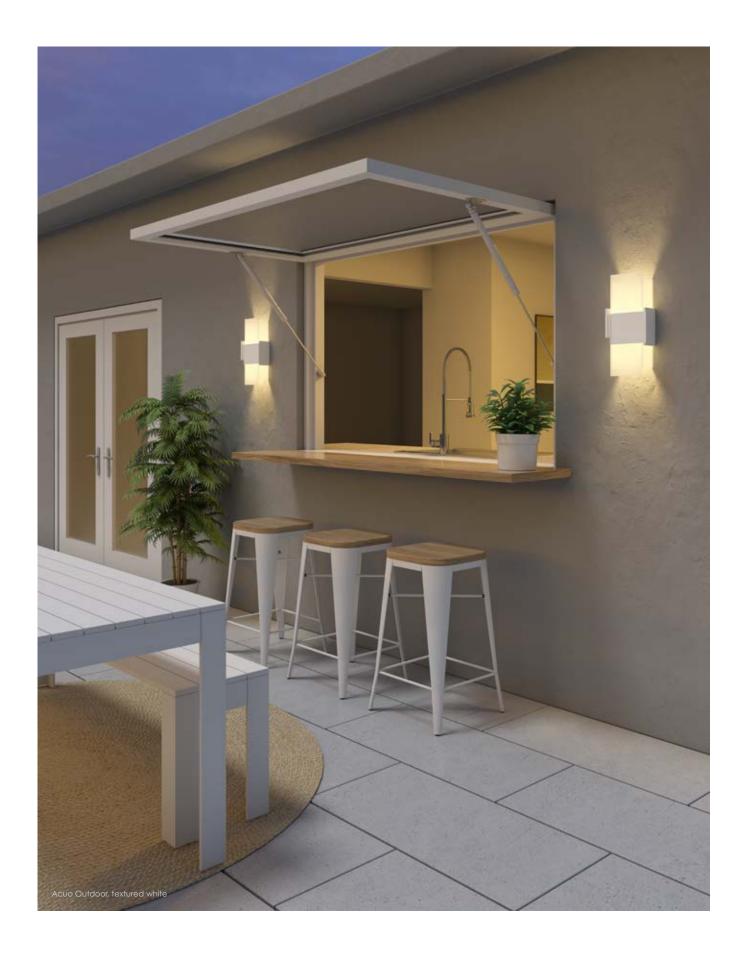












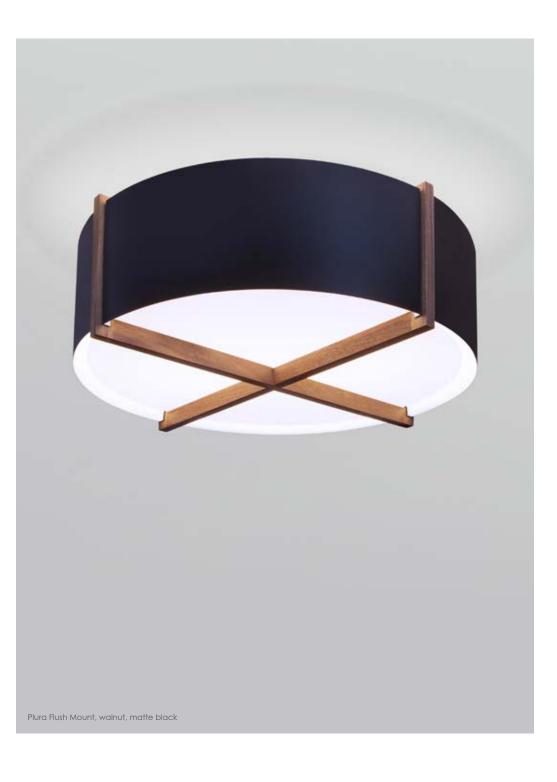


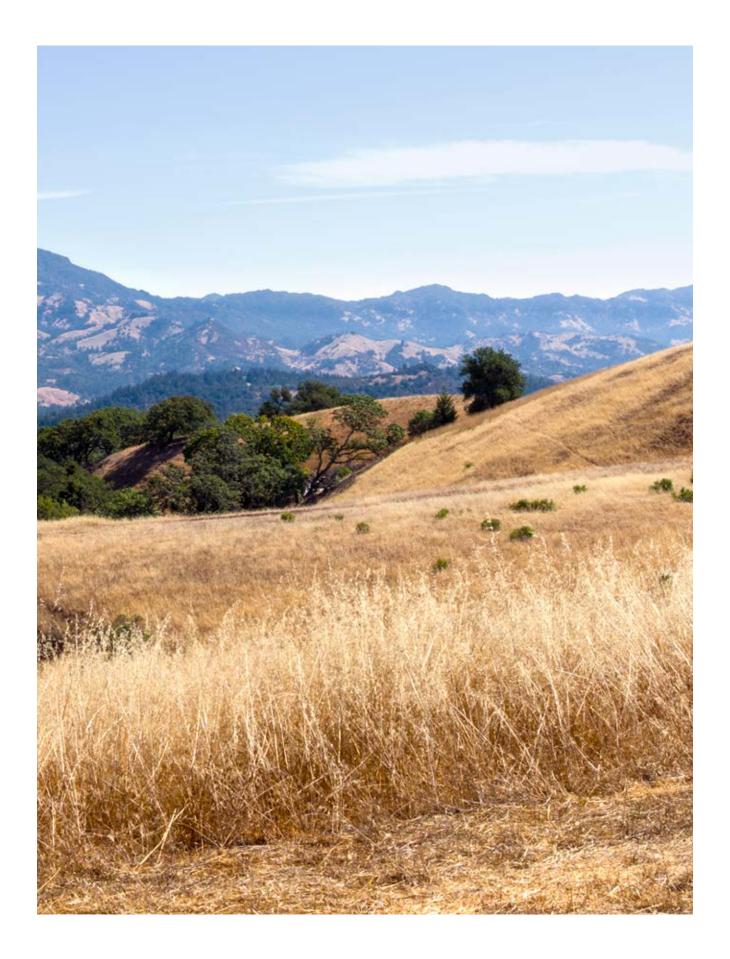


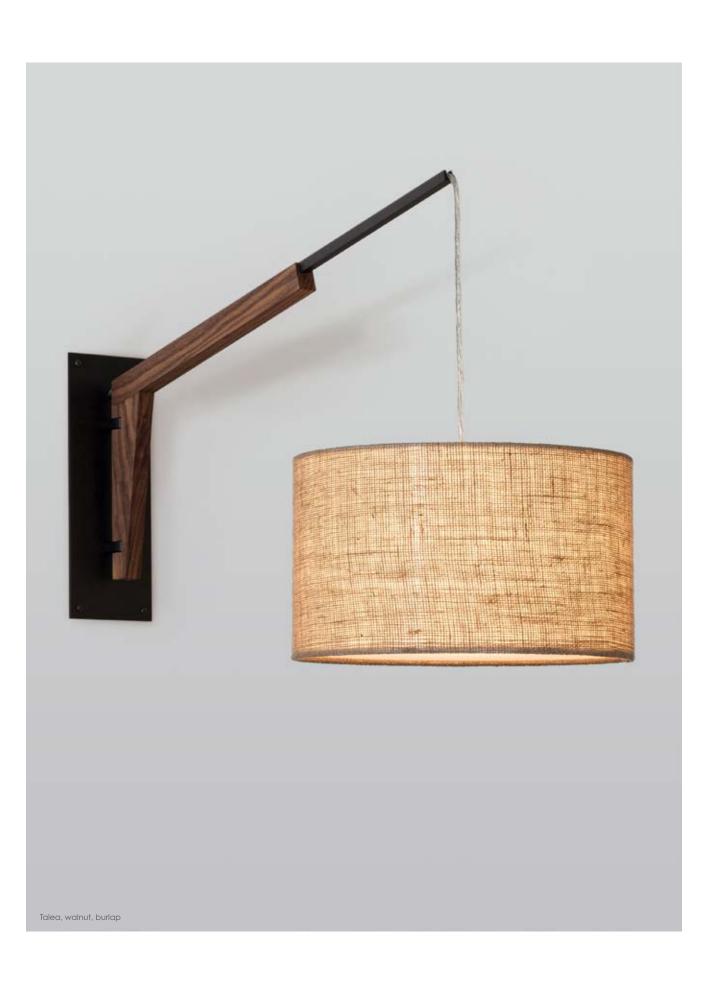




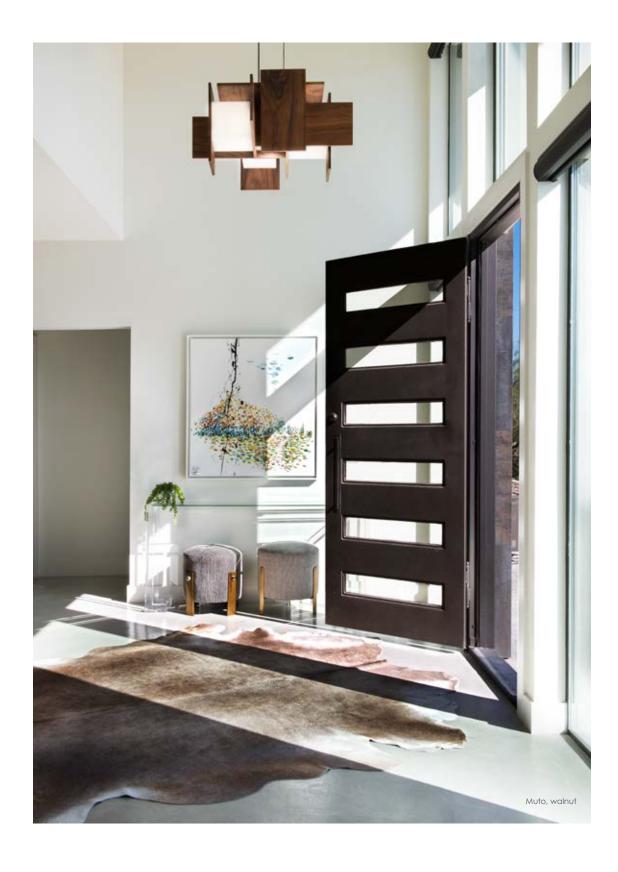














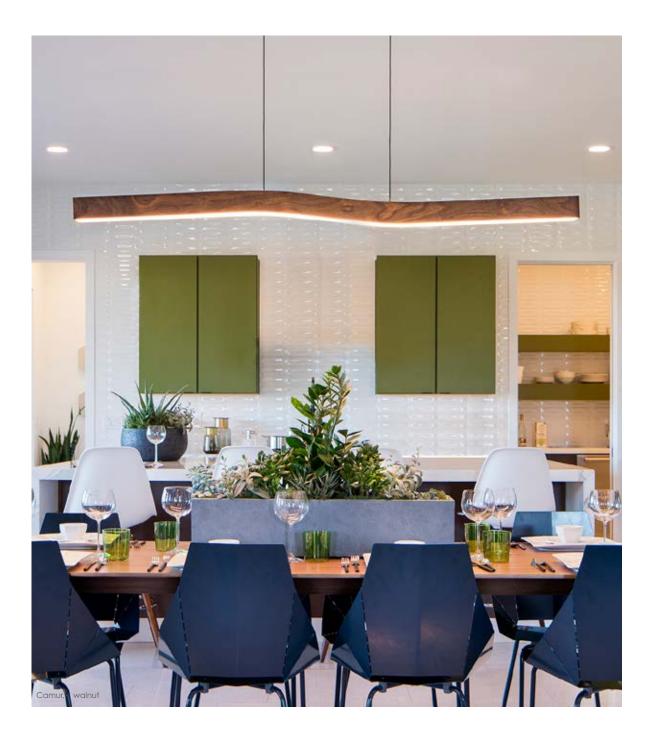


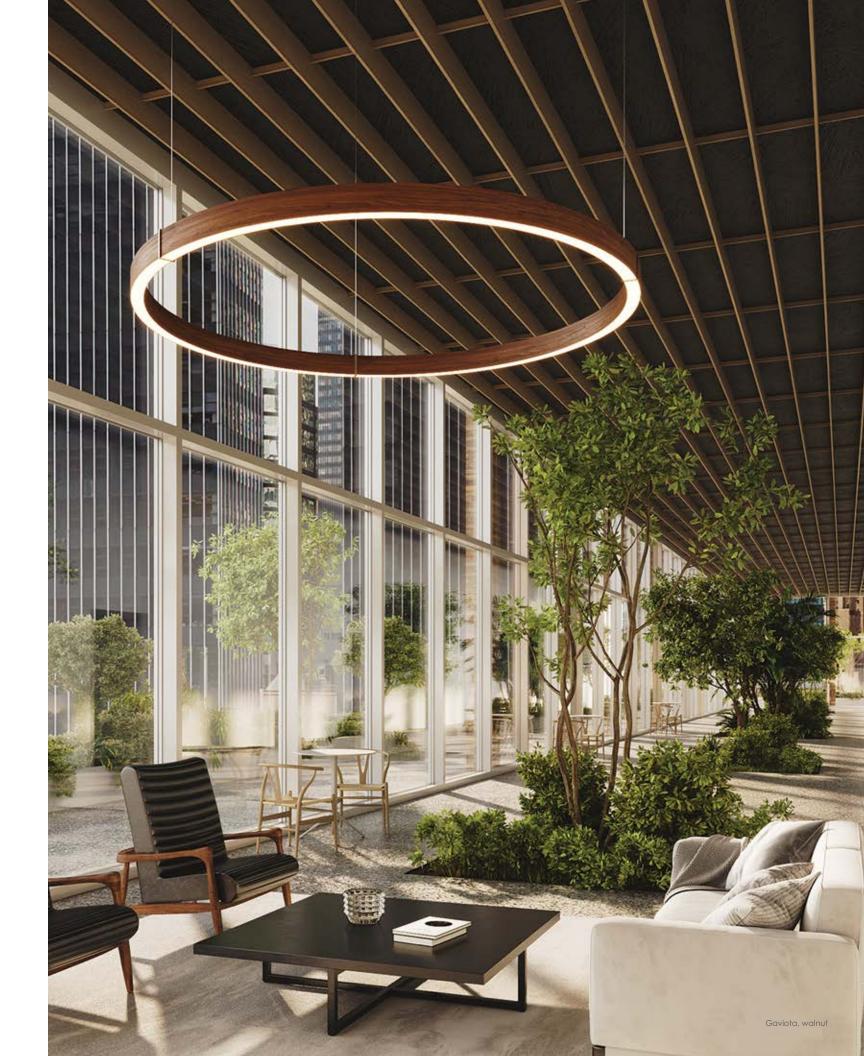




















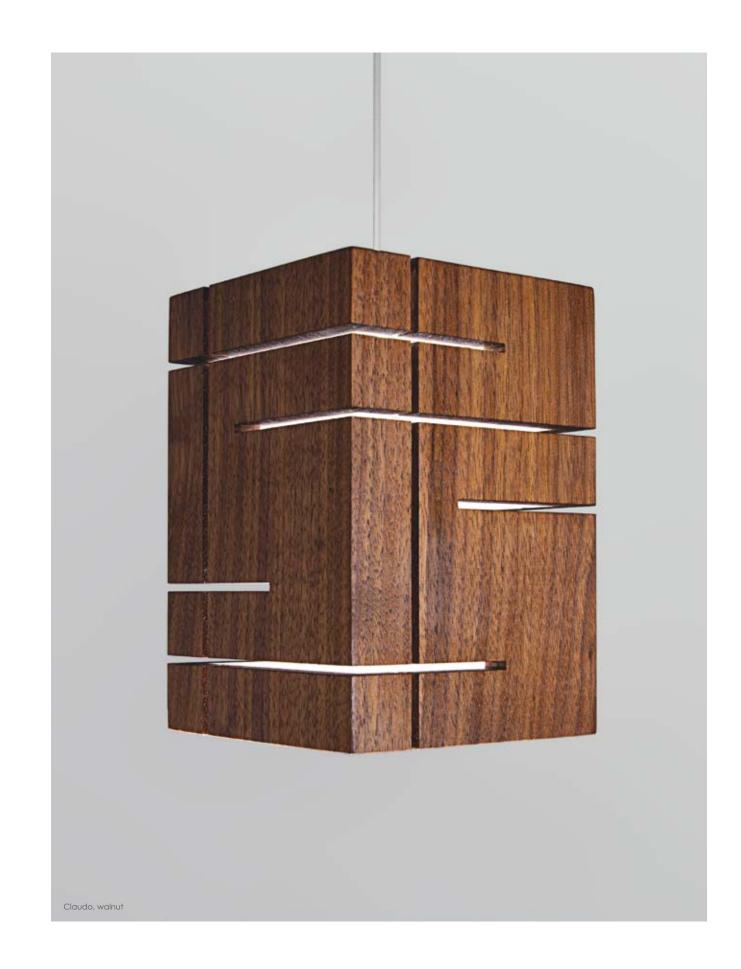






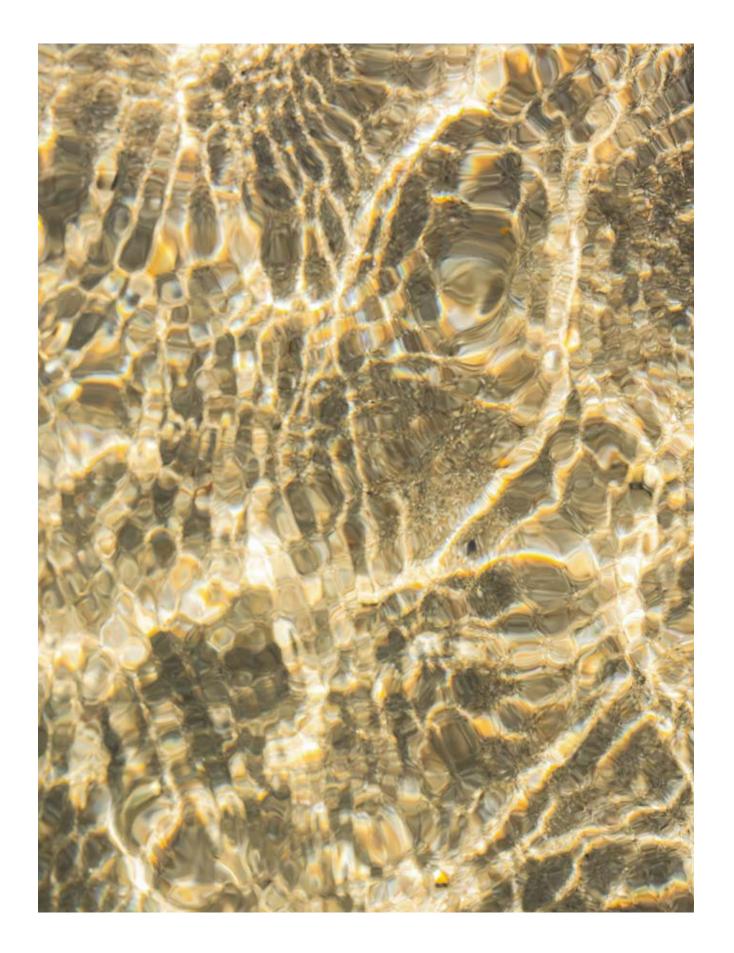












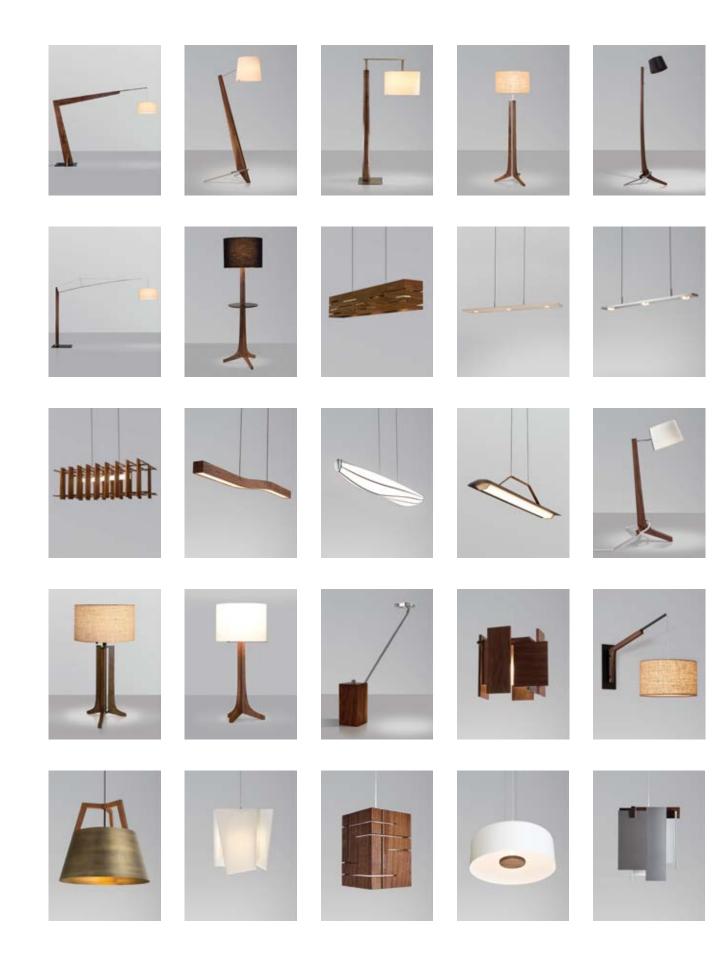


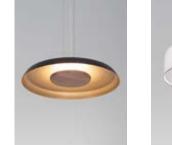


































































Cenno^{*} 22892 Glenwood Drive, Aliso Viejo, CA 92656 cernogroup.com